



# Family Session

2021 PREP GUIDE



*Hello!*



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LET'S MAKE SOME MAGIC TOGETHER

I'm so glad you chose me as your family photographer!!

By taking this first step, you have invested in your family legacy by creating memories that will be cherished for generations to come.

This guide will address everything you need to know to make your session a low-stress and enjoyable experience for you and your whole family.

I can't wait to showcase the unique story of your family.

*xo, adrian*



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*Before*

YOUR SESSION







# What to wear

## COORDINATE, DON'T MATCH

The days of "everyone in khakis and a white shirt" are thankfully long gone. Instead of matching outfits, choose a palette of about 4 coordinating colors that are represented across all of the family's outfits.

Your photos should look timeless and classic, so start with one or two neutral shades (think white, cream, gray, beige), and then add some pops of color. Consider:

- the session location - you don't want to blend into the background
- the season - deeper hues for fall/winter, lighter colors for spring/summer
- your decor - your wall art should fit the room where it is displayed

Start your planning process with an outfit that Mom feels fabulous in, and then build the outfits of the rest of the family around that. Above all, choose outfits that are comfortable and will allow you the freedom to move and play.

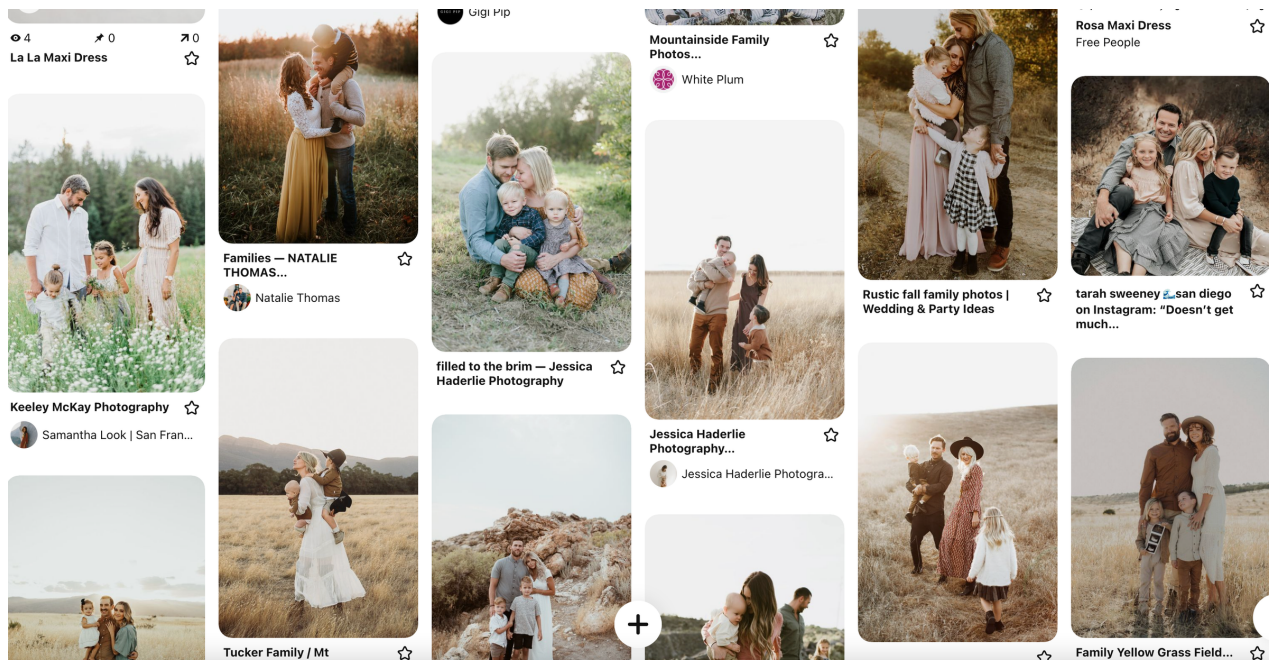


SAY  
*yes*

- Earthy, muted colors
- Solid colors
- One outfit with a pattern
- Boots, sandals and sneakers
- Comfortable fits

SAY  
*no*

- Neon colors
- Logos, words, characters on shirts
- More than 1 busy pattern
- Athletic runners and ball-caps
- Too tight or too baggy fits



I am always adding session style inspiration to my **Pinterest board**. A lot of the pins are direct links for purchasing to make it a tad easier when you are shopping.





IT'S ALL IN THE

# Details

## SHOES

Don't forget that shoes are part of your outfit! Forego the runners and heels, and choose boots, sandals and sneakers that are both practical and matches the setting.

## UNDERNEATH

I highly recommend that girls wear bloomers, bike shorts, tights or leggings under ANY dress or skirt. Panties and diapers are not a good look in photos and will show up way more than you expect.

## ACCESSORIES

Complete your look with hats, headbands, jewelry, belts, etc. It's a great way to show off your personality, without taking over the focus.

## HAIR + MAKEUP

I highly recommend getting your hair and makeup done professionally. The confidence boost and no-stress is worth it! Here are my **recommended artists**.

## HANDS AND NAILS

Your hands will be holding and hugging in many of your photos, so make sure everyone has clean and trimmed nails with no chipped nail polish.



# The Day Of

YOUR FAMILY SESSION





# What to expect

## LOVE, LAUGHTER AND CONNECTION

My goal is to capture your family as it is in this moment. The joy, the connection, and the love ... and yes, even a bit of the chaos!

Our session will be focused on doing things that will allow for these feelings to show. I will ask you to play, to hug, to joke, to chase, to tickle, to laugh.

I will guide you every step of the way by positioning you in flattering light, and with gentle prompts to get the candid interactions started. During these times you're playing or interacting, just fully engage with one another, **smile** and pretend I'm not there.

We will get plenty of "looking at the camera and smiling" photos along with the candid moments. And as silly as it sounds, try to continue to smile even if you think your child is not behaving. :)



# Let them be kids

GO EASY ON THEM (JUST FOR THE DAY)



I'm sure you want for your children to be on their best behavior. But that often leads to stern words, which in turn lead to tension, frowning faces and even tears.

Let your kids get away with a little more than usual, just for our session. It is fine to let them run around or be a little silly, Because those lead to natural expressions, authentic smiles and giggles, and real family connections, which is always what I aim to capture.







# Get Ready!

## WHAT TO DO

- Leave enough time to get ready, and navigate traffic. Arrive 5 minutes early.
- Try to make sure everyone is rested.
- Come with full bellies - hungry kids are unhappy kids.
- Plan a special treat for sometime after the session - ice cream, a toy, or a special outing can keep everyone motivated to keep going!

## WHAT TO BRING

- Mess-free snacks that won't stain mouths or spill on clothes.
- Any prop you'd like to use.
- Jackets/sweaters (if temperatures drop)
- Bug spray (If outdoors)
- A relaxed, playful and come-what-may attitude. It will show in your photos!









# After

YOUR FAMILY SESSION





# After the session

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## SNEAK PEEK

1-3 days after your session, I always try to post a little teaser image from your session on social media so you can share the excitement from your session with your friends and family.



## THE BIG REVEAL

Within 2 weeks after your session, I will send you an online gallery of the best photos taken during your session. You will be able to make your print and digital selections from this gallery.



## PRODUCT DELIVERY

2-3 weeks after placing your order for prints, albums, or wall art, They will be delivered to your door, ready for you to proudly display in your home.

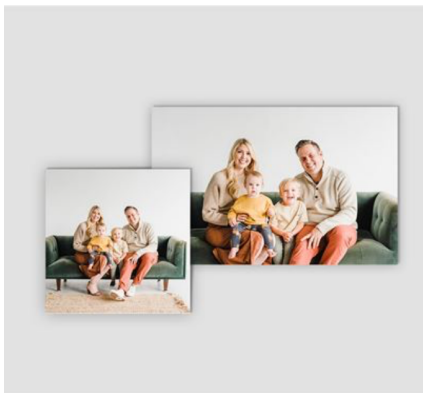


# Print your photos

## PRINTING GIVES LIFE TO YOUR IMAGES

While capturing moments with your family and scrolling through them on a phone or computer is enjoyable, there is nothing quite like holding a printed image of the smiles and faces so dear to you. Which is why I've made print ordering through your online gallery an absolute breeze!

Hard drives fail, and digitals get forgotten. The best way to make these memories something you can cherish every day is to keep it where you can connect with it every day - display it on your walls and make prints to pass around. There is also **this fascinating study** that suggests printed family photos in your home encourages high self esteem in children.



### PRINTS

Prints are a perfect way to display a bunch of your favorite images, whether you pass them around or show them in small frames around the house. Superior color reproduction and fine art papers make a luxurious product to swoon over.



### WALL ART

Whether you choose a classic frame or a modern canvas, these pieces of art are crafted with superior materials to provide an archival product that will be a statement on the wall that will take your breath away every time you pass by.



### ALBUMS

Heirloom albums are meant to be passed on from one generation to the next. Album pages are printed on thick pages rich with color and are perfect for little hands to page through year after year as they see their family story unfold.



# Holiday Cards

SHARE YOUR IMAGES WITH FAMILY & FRIENDS



I try to make it as easy as possible for you to order your Holiday cards with a couple options to choose from.

First, you will have to option to order directly from your online gallery. This is great because it eliminates the step of going to another website.

Second, I am an affiliate partner with Minted.com and will upload your session images to a custom link through their website. You will be able to sign in to your account and all your images will already be uploaded to your dashboard, making ordering much quicker.

# A little love

## KIND WORDS FROM KIND PEOPLE

“

These are so good and there are so many! You are wildy talented and I can't wait to do this again.



The photos are beautiful beyond words! I'm a little teary looking at them. Thank you for capturing our family. We will certainly be working with you again!

”

“

I am obsessed with the photos!! They're so so special to me. You're so talented! Thank you!





# Get in touch

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